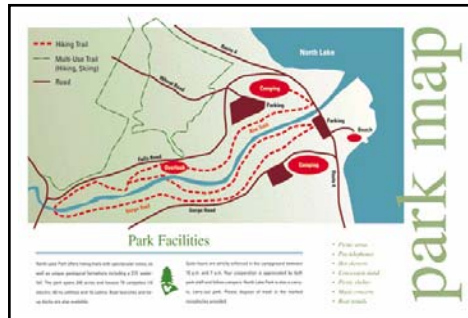


The Value of Color Documents

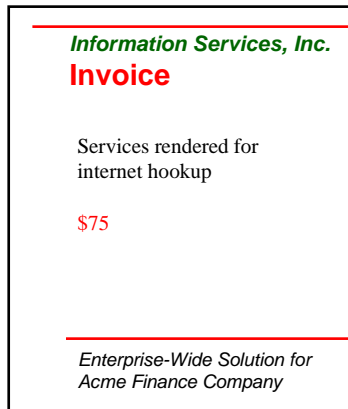
Comprehension & Recognition **Improves 35%** vs. bold or contrasting fonts

Source: *Loyola University*



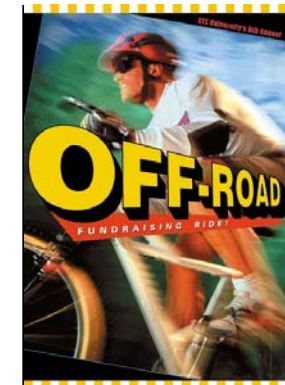
Decision-Making **Improves 70%**

Source: *Case & Co. Management Consultants*



Reader Retention **Increases 78%**

Source: *Bureau of Advertising*



Invoice Payment Speed **Increases 30%**

Source: *Xerox*